



MILFORD ON SEA MUSIC FESTIVAL

ARTS & CRAFTS ♦ LIVE MUSIC ♦ FOOD & DRINK

JUNE 26TH - 28TH 2026 | SPONSORSHIP PACK

MILFORD ON SEA VILLAGE GREEN, LYMINGTON



FREE
ENTRY

ABOUT US



Milford on Sea Music Festival is a three-day event entirely run and organised by volunteers for the benefit of the community and incredible local charities. Currently, we are primarily supporting Milford Charitable Trust, who do a wonderful job supporting a range of groups within the village and are intending to increase our charitable donations in 2026 and beyond.

In 2025, we officially became a CIC (Community Interest Company), which essentially means we are not-for-profit and are legally bound to benefit our local community. 2025 was also the first year that we had a full premises licence for the whole village green. While there were a few teething issues, we now have a much better idea of what is realistically required to run the festival. MoS Music Festival has always strived to go that extra mile, investing in top quality sound and staging with the best in local talent. The kind sponsors that we have make this possible each year and the festival has become very well regarded amongst audience and musicians alike.



SPONSORSHIP

Following feedback weve made a few minor changes to our 2026 sponsorships - mostly to make whats being offered a little bit clearer. *Please note for 2026 we will be VAT registered and as such prices are now inclusive of VAT, there has been no increase to sponsorship prices.*

BRONZE

£600 (excl. VAT)

£720 (incl. VAT)

- Half page Ad in Programme
- Logo/Name on Bronze Communal Banner
- Logo and Weblink on Website
- Mentions on communal social media posts

SILVER

£1200 (excl. VAT)

£1440 (incl. VAT)

- Full Page Ad in Programme
- 1 Individual Sponsor Banner
- Logo/Name on Silver Communal Banner
- Logo and Weblink on Website
- Occasional Tannoy Mentions during the Festival
- 1 Individual Social Media Post
- Mentions on communal social media posts

SPONSORSHIP

GOLD

£4000 (excl. VAT)

£4800 (incl. VAT)

- Logo on music festival posters
- Full Page Ad in Programme
- 2 Individual Sponsor Banners
- Logo/Name on Gold Communal Banner (Side of stage)
- Logo and Weblink on Website
- Mentions on communal social media posts
- Individual Social Media Posts (minimum 2)
- Regular Tannoy mentions during the festival
- Sponsor one of our fabulous bands: name/logo to be included on band release poster (eg. Band name sponsored by....) *Any band excluding Sat headliner - first come first serve basis*

SPONSORSHIP

PLATINUM

£6000 (excl. VAT)

£7200 (incl. VAT)

- Inclusion in any press releases: local newspapers etc (eg. Milford on Sea Music Festival sponsored by ...)
- Logo on music festival posters
- Full Page Ad in Programme
- 2 Individual Sponsor Banners
- Logo/Name on Side of Stage Banner listed as Main Sponsor
- Logo and Weblink on Website
- Mentions on communal social media posts
- Individual Social Media Posts (minimum 3)
- Regular Tannoy mentions during the festival
- Saturday Headline Sponsor – Name/logo to be included on band release poster (eg. Band name sponsored by....)

SPONSORSHIP EXTRAS

AREA SPONSORSHIP (PRICES INC. VAT)

Trial for 2026 - areas will be advertised as (...brought to you by...) and include name/logo on main area banner:

- Local Arts and Crafts held at the bridge Sat/Sun £1200
- Bar Sponsor: £1440

BANNERS (PRICES INC. VAT)

- Additional banner on Festival Green Site: £480 for 3 days
- Additional banner in The Bridge (Arts and Crafts): £360 for 2 days (Sat/Sun)
- Additional banner in Bar Area (1 only): £600 for 3 days

Festival can design and print banners for an additional cost

PROGRAMME ADVERTS

PROGRAMME
ADVERTS
(PRICES INC. VAT)

- Quarter page: £180
- Half page: £300
- Full Page: £480

- Inside Cover front/back Full Page: £600
- Outside back cover Full Page: £720



WHAT DOES YOUR SPONSORSHIP DO?

For 2026 we are trialling several new ideas suggested by the community following meetings with local businesses and social media campaigns. We will also be working closely with The Bridge Community Centre, both on a youth Battle of the Bands (details to follow soon!) and hosting a local Arts & Crafts event and family activities during the festival.

The major change is not having food and drink traders on the green (except the festival bar). Instead, we are working closely with local cafes, bars and restaurants and we hope people will support the shops/cafes to ensure that the festival benefits as many as possible while still providing great food and drink for all, it is important to us that they get our support.



WHAT DOES YOUR SPONSORSHIP DO?

It's been suggested that we offer more 'specific' sponsorship for the festival and so we'll be trialling a few new sponsorship types. We are very open to feedback on these so please do get in touch with any questions or comments. Our lucky main festival sponsor will be at the heart of our festival and be featured on main press publications. We are also offering area sponsorship for the bar and The Bridge Arts & Crafts area.

Finally, the committee would like to say a huge thank you to all our sponsors, volunteers and contributors from previous years and we look forward to working with you all again and seeing some new faces! We appreciate that not everyone is able to contribute financially but we are grateful for anyone who can donate their time or simply spread the word. If any businesses have alternative fundraising ideas, please also get in touch - we would love to hear from you. Thank you for taking the time to read and please don't hesitate to get in touch with any feedback or questions.

Sponsorship: sponsorship@milfordonseamusicfestival.co.uk

Volunteer: volunteers@milfordonseamusicfestival.co.uk

General: info@milfordonseamusicfestival.co.uk

Event web site: www.milfordonseamusicfestival.co.uk